



Masquerade Ball Sponsorship Opportunities

Two events. One purpose. Supporting Project HOPE Food Bank.

Saturday, January 30, 2027 | Hotel Hot Springs | Hot Springs, Arkansas

PARTY WITH A PURPOSE

Celebrate Together. Strengthen Our Community. Help Our Neighbors.

We are building more than two events. We are creating a welcoming Mardi Gras tradition that brings Hot Springs residents, visitors, and local businesses together—and turns the joy of celebration into meaningful support for neighbors facing hunger, food insecurity, and hardship.

OUR VISION | A signature annual Hot Springs celebration that grows stronger each year, strengthens local connections, and creates lasting charitable impact.

2027 MISSION IN ACTION | This year our charitable beneficiary is Project HOPE Food Bank. The organization we support may change. The reason we help will not.

An elegant evening of celebration, entertainment and charitable giving, with seating planned for approximately 250 guests. Sponsorship packages offer premium recognition and a direct connection to our February 6 community celebration.

Ball sponsorship levels

Sponsorship	Price	Availability	Ball admission	Drink tickets	Festival VIP passes
Presenting Sponsor	\$5,000	1	Large table (8 seats)	16	8
Royal Ball Sponsor	\$3,500	Limited	Large table (8 seats)	8	6
Auction Sponsor	\$2,500	1	Small table (4 seats)	4	4
Entertainment Sponsor	\$2,500	1	Small table (4 seats)	4	4

Sponsorship	Price	Availability	Ball admission	Drink tickets	Festival VIP passes
Cocktail Hour Sponsor	\$2,000	1	Small table (4 seats)	4	4
Royal Table Sponsor	\$1,500	9	Large table (8 seats)	—	4
Masquerade Sponsor	\$1,000	5	Small table (4 seats)	—	2
Friends of the Ball	\$250	Multiple	2 admission tickets	—	1

What each Ball sponsorship includes

- Presenting Sponsor (\$5,000): Premier naming recognition, dedicated signage, emcee mentions; Friends of Mardi Gras Festival recognition; first renewal opportunity for 2028.
- Royal Ball Sponsor (\$3,500): Featured signage and emcee mentions; Friends of Mardi Gras Festival recognition; first renewal opportunity for 2028.
- Auction Sponsor (\$2,500): Dedicated auction-area recognition and emcee acknowledgment.
- Entertainment Sponsor (\$2,500): Dedicated Ball entertainment recognition and announcements.
- Cocktail Hour Sponsor (\$2,000): Dedicated cocktail-hour recognition and announcements.
- Royal Table Sponsor (\$1,500): Table sponsorship recognition and event-night acknowledgment.
- Masquerade Sponsor (\$1,000): Table sponsorship recognition and event-night acknowledgment.
- Friends of the Ball (\$250): Collective website/social recognition and event thank-you when practical.

Across both events

Ball sponsors receive website and social recognition appropriate to their level. Complimentary Festival VIP passes are included as shown above (\$50 value each). Major sponsors receive recognition across both events, featured website links and sponsor spotlights as applicable. Presenting and Royal Ball sponsorships also include Friends of Mardi Gras recognition at the Festival.

Complimentary drink tickets are included only at Ball sponsorship levels of \$2,000 or more. General admission is planned at \$125 per person. Large tables seat eight; small tables seat four.

Seating priority

Existing commitments, sponsorship packages, Royal Table purchasers and Festival sponsor crossover tickets are allocated first. Remaining Ball seats will be released for general admission after the priority commitment deadline. All sponsorship opportunities and seating are limited and subject to availability.

Our charitable purpose

Mardi Gras in the Spa brings residents, visitors and businesses together to celebrate Hot Springs while raising funds to support Project HOPE Food Bank and its work addressing food insecurity.

Donation documentation: Project HOPE may provide acknowledgment documentation for qualifying contributions. The tax treatment of sponsorship payments or in-kind gifts depends on the arrangement and benefits received; please consult your tax adviser. Documentation availability should be confirmed with Project HOPE for each contribution type.

Become a sponsor

Contact Tim@MardiGrasInTheSpa.com | 501-939-4701 | www.MardiGrasInTheSpa.com

2027 MARDI GRAS IN THE SPA
